

MASSACHUSETTS



24th happiest state

Top 50%
of states

Most like:
Nevada
Missouri

[Click for its full report.](#)



8 out of 10 say:

"It's the best place to live"



67%

"My home makes me proud"



52%

"My home is my favorite place to be"



72%

"I plan to stay in my community for the next 5 years"

What Makes Massachusetts' Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



53 years

average home age

84%

have renovated their homes

62%

are happy with their home's size and layout

50%

say they have adequate storage

\$364,900

Average Home Price (U.S. Census)

45%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

40%

"I feel that my community is racially diverse"

51%

"I feel that my community is religiously diverse"

SAFETY

71%

"I live in a community that makes me feel safe"

71%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

56%

"I have neighbors I enjoy"

75%

"I trust my neighbors"

6,794,422

Population (U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

55%

live and work in close proximity

64%

have a reasonable commute

79%

have easy access to highways

ACCESS TO ATTRACTIONS AND SERVICES

85%

live within one hour of a major metro area

70%

have access to shopping that meets their needs

65%

live close to body of water

50 MINUTES

Average travel time to work