



GREENVILLE, SC



9th happiest city

Top 25%
of cities

Most like:
Grand Rapids
Austin

Click for the full report and methodology.



8 out of 10 say:
"It's the best place to live"



66%

"My home makes me proud"



57%

"My home is my favorite place to be"



71%

"I plan to stay in my community for the next 5 years"

What Makes Greenville's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



33 years

average home age

71%

have renovated their homes

69%

are happy with their home's size and layout

55%

say they have adequate storage

\$249,900

Average Home Price (M.S.A., U.S. Census)

64%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

41%

"I feel that my community is racially diverse"

43%

"I feel that my community is religiously diverse"

SAFETY

72%

"I live in a community that makes me feel safe"

63%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

53%

"I have neighbors I enjoy"

64%

"I trust my neighbors"

874,869

Population (M.S.A., U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

53%

live and work in close proximity

64%

have a reasonable commute

79%

have easy access to highways

ACCESS TO ATTRACTIONS AND SERVICES

65%

live within one hour of a major metro area

65%

have access to shopping that meets their needs

53%

live close to body of water

30 MINUTES

Average travel time to work