

ARKANSAS



5th happiest state

Top 10%
of states

Most like:
Colorado
Florida

[Click for its full report.](#)



8 out of 10 say:

"It's the best place to live"



69%

"My home makes me proud"



60%

"My home is my favorite place to be"



75%

"I plan to stay in my community for the next 5 years"

What Makes Arkansas' Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



29 years

average home age

71%

have renovated their homes

62%

are happy with their home's size and layout

49%

say they have adequate storage

\$119,000

Average Home Price (U.S. Census)

72%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

35%

"I feel that my community is racially diverse"

53%

"I feel that my community is religiously diverse"

SAFETY

71%

"I live in a community that makes me feel safe"

72%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

57%

"I have neighbors I enjoy"

69%

"I trust my neighbors"

2,978,204

Population (U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

55%

live and work in close proximity

65%

have a reasonable commute

77%

have easy access to highways

ACCESS TO ATTRACTIONS AND SERVICES

67%

live within one hour of a major metro area

54%

have access to shopping that meets their needs

61%

live close to body of water

30 MINUTES

Average travel time to work