

MINNEAPOLIS, MN



14th happiest city

Top 50%
of cities

Most like:
Orlando
West Palm Beach

[Click for its full report.](#)



8 out of 10 say:
"It's the best place to live"



67%

"My home makes
me proud"



49%

"My home is my
favorite place to be"



72%

"I plan to stay in my
community for the
next 5 years"

What Makes Minneapolis' Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



45 years

average home
age

82%

have renovated
their homes

68%

are happy with their
home's size and layout

54%

say they have
adequate storage

\$250,000

Average Home Price (U.S. Census)

64%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

41%

"I feel that my community
is racially diverse"

51%

"I feel that my community
is religiously diverse"

SAFETY

78%

"I live in a community
that makes me feel safe"

75%

"My community offers good fire,
police and medical services"

NEIGHBORHOOD

61%

"I have neighbors
I enjoy"

78%

"I trust my neighbors"

3,524,583

Population (U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

62%

live and work in
close proximity

69%

have a reasonable
commute

90%

have easy access
to highways

ACCESS TO ATTRACTIONS AND SERVICES

96%

live within one hour of
a major metro area

78%

have access to shopping
that meets their needs

73%

live close to body
of water

40 MINUTES

Average travel time to work