



# CINCINNATI, OH



21st happiest city

Bottom 50%  
of cities

Most like:  
Columbus  
Boston

[Click for its full report.](#)



8 out of 10 say:  
"It's the best place to live"



70%

"My home makes me proud"



54%

"My home is my favorite place to be"



68%

"I plan to stay in my community for the next 5 years"

## What Makes Cincinnati's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

### 1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



43 years

average home age

76%

have renovated their homes

65%

are happy with their home's size and layout

52%

say they have adequate storage

\$140,000

Average Home Price (U.S. Census)

65%

"The cost of living is reasonable"

### 2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



#### DIVERSITY

34%

"I feel that my community is racially diverse"

44%

"I feel that my community is religiously diverse"

#### SAFETY

72%

"I live in a community that makes me feel safe"

64%

"My community offers good fire, police and medical services"

#### NEIGHBORHOOD

57%

"I have neighbors I enjoy"

67%

"I trust my neighbors"

2,157,719

Population (U.S. Census)

### 3. ACCESSIBILITY

Practical commutes and access to important attractions and services



#### COMMUTING AND TRAVEL TIMES

51%

live and work in close proximity

62%

have a reasonable commute

82%

have easy access to highways

#### ACCESS TO ATTRACTIONS AND SERVICES

88%

live within one hour of a major metro area

72%

have access to shopping that meets their needs

48%

live close to body of water

40 MINUTES

Average travel time to work